

Pearson BTEC Level 3 Nationals Extended Certificate, Foundation Diploma,
Diploma, Extended Diploma

January 2022

Paper
reference

20208K

Travel and Tourism
UNIT 2: Global Destinations

Part A

You do not need any other materials.

Instructions

- **Part A** contains material for the completion of the research for the Set Task.
- **Part A** is given to learners before **Part B** is scheduled. Learners are expected to spend no more than six hours on **Part A**.
- **Part A** must be given to learners on the specified date so that learners can prepare in the specified way.
- **Part A** is specific to each series and this material must only be issued to learners who have been entered to take the task in that series.
- **Part B** materials must be issued to learners for the specified session on the specified date.

Turn over ►

W59239A

©2022 Pearson Education Ltd.

1/1/1/1/1



Pearson

Instructions to Teachers/Tutors

Centres should refer to the *Instructions for Conducting External Assessments (ICEA)* document for full information on the correct conduct of monitored preparation and formal supervision.

This set task has a preparatory period. **Part A** sets out how learners should prepare for the completion of the set task.

Part A is given to learners before **Part B** is scheduled by Pearson.

Part A must be given to learners on the specified date so that learners can carry out monitored independent research in response to the information given in **Part A**.

Part B contains unseen material and is issued to learners at the start of the specified formal supervised assessment session as timetabled by Pearson.

Learners should be monitored in **six** scheduled hours provided by the centre for learners to read **Part A**, carry out their research and compile their notes for the **Part B** assessment. During this time, they may have access to the internet, books, magazines, brochures, journals, case studies, class notes and notes from visiting subject experts or guest speakers. Learners must work independently and must not be given guidance or feedback on the completion of the preparatory work. Learners must not prepare potential responses.

Only notes produced in the monitored preparation sessions may be used during the formal supervised assessment.

Learners' notes are the outcome of independent preparation and support learners in responding to the additional information and activities presented in **Part B**.

Learners' notes are restricted to:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

The notes must be hard copies and can be handwritten or word processed. If word processed, the font size must be 12 points minimum.

Part B is completed under formal supervision. The supervised assessment uses the **Part B** booklet. This is a task book. The supervised assessment will take place in a **three-hour** session timetabled by Pearson. A supervised rest break is permitted.

Teachers/tutors should note that:

- learners should not be given any direct guidance or prepared materials
- learners should not be given any support in writing or editing notes
- all work must be completed independently by the learner
- learner notes produced under monitored conditions must be checked to ensure that they comply with the limitations
- learner notes should be retained by the centre between the monitored sessions and the formal supervised assessment
- learner notes should be retained by the centre after the completion of assessment and may be requested by Pearson.

Instructions for Learners

Read the set task information carefully.

Part A contains the information you need to prepare for the **Part B** set task.

You will be given **six hours** of monitored preparation. Your teacher/tutor will tell you when you will have the planned sessions for this work.

During the preparation sessions, you will prepare summary notes to help you respond to the activities in the **Part B** formal supervised assessment.

Your notes must be:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed. If your notes are word processed, you must use font size 12 or more.

Your centre will check your notes and your notes will be kept after you have completed the formal supervised assessment.

You must work independently and must not share your work with other learners.

Your teacher cannot give you feedback during the preparation time.

In **Part B** you will be asked to carry out specific (written) activities using the information in this **Part A** booklet and your own research on this topic.

You will complete **Part B** under formal supervision.

Set Task Information

In the set task, the context is that you are working for a travel agency.

There will be **three** activities in the **Part B** formal assessment.

Activity 1: an article on Dubai as a tourist destination

Activity 2: an email about travel itineraries

Activity 3: a report on the popularity of global destinations

Set Task

There will be **three** activities in the **Part B** formal assessment.

To prepare to answer **Activity 1** and **Activity 3** of the **Part B** formal assessment, you must do **six** hours of research under monitored conditions.

You must produce summary research notes to take into the **Part B** formal assessment to support your responses to **Activity 1** and **Activity 3**.

Your notes must be:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed. If your notes are word processed, you must use font size 12 or more.

For **Activity 1**, you must read the information below on Dubai.

Activity 1

The growth of Dubai as a tourist destination

Dubai is a city in the United Arab Emirates. Originally Dubai was a small fishing village. In 1960 oil was discovered and Dubai began to change. By the mid-1980s oil reserves were running low and it was decided to diversify the economy and develop Dubai as a tourist destination. In May 2002 for the first time, non-nationals were allowed to buy land in Dubai.

In 2015 over 14 million tourists visited Dubai.



The main street in Dubai in 1990

(Source: Christine Osborne Pictures/Alamy Stock Photo)

For **Activity 1**, you must also research the following features and aspects of Dubai:

- natural features
- tourist facilities and amenities
- new developments in Dubai
- changing visitor numbers.

For **Activity 2**, you do **not** need to carry out any research in **Part A**.

For **Activity 3**, you must research the following factors that might affect the changing popularity of Turkey as a tourist destination:

- reason for travel
- safety and security
- publicity
- visitor numbers from 2011 until now.