

Pearson BTEC Level 3 Nationals Extended Certificate, Foundation Diploma, Diploma, Extended Diploma

Please check the examination details below before entering your candidate information

Candidate surname	Other names
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Centre Number	Learner Registration Number
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Supervised time 3 hours

Paper reference **20208K**

Travel and Tourism
UNIT 2: Global Destinations

Part B

You must have:
Information Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to take the task in that series.
- **Part B** should be taken in a single session of 3 hours on the timetabled date.
- Answer **all** activities.
- Answer the activities in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** activity are shown in brackets
– *use this as a guide as to how much time to spend on each activity.*
- A calculator may be used.

Turn over ►

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Instructions to Teachers/Tutors/Invigilators

This **Part B** booklet should be kept securely until the start of the supervised assessment session.

Part B is completed under formal supervision in a single session of **three hours** on a date timetabled by Pearson. Centres may schedule a supervised rest break during the session.

Part B set task requires learners to apply understanding gained through research within the context. Learners should bring in notes as defined in **Part A**. The teacher/tutor/invigilator needs to ensure that notes comply with the requirements.

Learners must complete the set task using this task and answer booklet.

A calculator may be used.

The set task is a formal external assessment and must be conducted with reference to the instructions in this task booklet and the *Information for Conducting External Assessments (ICEA)* document to ensure that the supervised assessment is conducted correctly and that learners submit evidence that is their own work.

Learners must not bring anything into the supervised environment, other than notes as defined in **Part A** or take anything out without your approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- During supervised assessment sessions, the assessment areas must only be accessible to the individual learners and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept secure.
- Only permitted materials for the set task can be brought into the supervised environment.
- During any permitted break and at the end of the session materials must be kept securely and no items removed from the supervised environment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.
- Learner notes related to **Part A** must be checked to ensure length and/or contents meet limitations.
- Learner notes will be retained securely by the centre after **Part B** and may be requested by Pearson if there is suspected malpractice.

After the session, the teacher/tutor or invigilator will confirm that all learner work had been completed independently as part of the authentication submitted to Pearson.

Outcomes for submission

This task and answer booklet should be submitted to Pearson.

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Instructions for Learners

Read the Set Task information carefully.

You have three hours to complete **Part B**. Your teacher/tutor/invigilator will tell you if there is a supervised break. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** if relevant. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision and your work will be kept securely during any breaks taken.

You must work independently throughout the supervised assessment session and should not share your work with other learners.

Outcomes for submission

You should complete the task in this task and answer book.

Set Task Brief

You must complete **ALL** activities in the task and answer booklet using the additional information booklet provided.

You are working in a travel agency. You have been given **three** activities to complete.

You will need to use your research from **Part A** to complete Activity 1 and Activity 3 in this **Part B** formal assessment.



Part B: Set Task Information

You must complete ALL activities.

You will need to refer to the task information and the notes of any preparatory work completed in **Part A**.

Activity 1: Growth of global tourist destinations

Your manager has asked you to prepare an article for the travel agency explaining how Dubai has developed as a tourist destination.

Use your own research and the information on the Tourist Area Life Cycle (TALC) model (given in the Information Booklet) to support your article.

Your article must make reference to:

- the characteristics of the Development stage of the TALC model in Dubai
- the features that give Dubai global appeal.

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(Total for Activity 1 = 20 marks)



Activity 2: Itineraries for a Caribbean cruise

The travel agency you work for offers family friendly cruises.

You have been asked to advise a family group of six people on their options for a Caribbean cruise itinerary. The group includes three adults and three children; the grandmother aged 70, her three grandchildren aged 2, 9 and 13 and their parents aged 45.

The customer needs are:

- they are travelling from Leeds
- they need to travel in the school holidays but can be flexible on the time taken for the cruise
- the grandmother has recently had a hip replacement and finds air travel uncomfortable
- the total budget is £15,000.

There are three possible itineraries shown in the Information Booklet that you need to consider.

Write an email to the customer. The email must include:

- an **evaluation** of each of the possible itineraries, based on the consideration of the customer's needs
- a **justified recommendation** of the most suitable option for the customer.

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(Total for Activity 2 = 16 marks)



Activity 3: The popularity and appeal of global destinations

Package holidays to Turkey and Egypt were suspended some years ago by the travel agency you work for. Some research has already been done on Egypt, as given in the Information Booklet, and you have researched Turkey in **Part A**.

Your company plans to reintroduce either Turkey or Egypt to the package holiday programme and you have been asked to write a report on both destinations.

You should refer to the notes you made in **Part A** and to the information given in the Information Booklet.

Your report **must** include:

- an **evaluation** of the influence of publicity on the changing popularity and appeal of Turkey and Egypt
- a **justified recommendation** for one destination, either Turkey or Egypt, which should be reintroduced to the package holiday programme.

You should make reference to how the changing popularity and appeal of both destinations may be affected by:

- civil unrest and/or the threat of terrorist attacks
- reason for travel.

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(Total for Activity 3 = 24 marks)

TOTAL FOR TASK = 60 MARKS

