

Travel + Tourism

Definitions Visitor Attractions



1 Primary spend	2 Brand loyalty	3 AONB	4 Seasonality
5 Regeneration	6 National Lottery	7 Virtual tour	8 Natural attraction
9 Diversification	10 Market research	11 Charity	12 Grants
13 National Parks	14 Secondary spend	15 Feedback	16 Target market



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Definitions Visitor Attractions



1 National Parks	2 Natural attraction	3 AONB	4 Seasonality
5 Target market	6 National Lottery	7 Brand loyalty	8 Market research
9 Diversification	10 Virtual tour	11 Charity	12 Grants
13 Feedback	14 Secondary spend	15 Regeneration	16 Primary spend



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1 National Lottery	2 Market research	3 Secondary spend	4 Feedback
5 Seasonality	6 Natural attraction	7 Diversification	8 National Parks
9 Primary spend	10 Virtual tour	11 Charity	12 Grants
13 AONB	14 Target market	15 Regeneration	16 Brand loyalty

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